



Ecofiling

Factsheet

Page 2: Who, What, When, Why

Page 3: Background

What

Ecofiling (www.ecofiling.com) is, essentially, an online filing cabinet – a place for companies and individuals to keep everything organized, and in one spot.

Why

Some businesses have no system for organizing company documents and digital files. Others have underwhelming methods such as a nominated C: drive that everyone saves to. And some companies have intranets and servers that nobody uses because they're too complicated. Ecofiling is possibly the world's easiest to use intranet and server replacement, and you can access it from anywhere with an internet connection.

Who

Ecofiling is for companies of all sizes who need a better way of organizing documents and files. If digital assets are required on the road or in remote offices, Ecofiling is the answer. With a flat pricing structure of just USD\$3 per user, per month, Ecofiling makes economic sense to companies large and small.

Businesses all over the world are expected to be the early adopters of Ecofiling. Because there's no learning curve involved in using the product, and the potential cost savings are enormous, the decision making process is short.

When

Ecofiling is based on the same technology used in the development of the large file sending solution, 2Large2Email. Ecofiling has been developed concurrently with 2Large2Email and the product is slated for general release early in 2009.

How

Unlike servers and intranets, sorting and finding files and documents with servers and central "C: drive repositories," Ecofiling makes looking after your digital content easy, and quick, with great searching technologies so locating a document takes just seconds.

Ecofiling is internet-based and is built on "cloud computing" infrastructure. That means Ecofiling can handle the storage requirements of even the biggest companies. Ecofiling is designed to grow with the needs of a company so it's always fast and accurate.

The Team

2Large2Email is led by James Mackay, with Ben Daniel in charge of marketing and Nigel Heap starring as the chief web developer.

The company is a division of Manaccomm, a software and technology company trading on the Australian Stock Exchange.

Ecofiling is how businesses organize their company documents and files.

Ecofiling is like an internet-based filing cabinet for digital files. Ecofiling (www.ecofiling.com) is the all-in-one website for businesses to store, manage and share logos, documents and all sorts of other files. We call this information “digital content.” Company employees, anywhere in the world, can instantly access a company’s digital content.

Ecofiling replaces complicated servers and the “c-drive”

With a focus on simplicity and ease of use, Ecofiling’s biggest drawcard is the fact that the digital content will always be up-to-date, in one place and with no duplications. That means the digital content is easier to manage and share, which equals cost savings and productivity gains. Being web-based means employees and other permitted people can access some or all of the filing cabinet from anywhere in the world. Ecofiling is automatically backed-up too.

Decide who gets to see what

Ecofiling isn’t an open slather free-for-all. The ability to control “who sees what” is important in workplaces and Ecofiling understands some files just shouldn’t be accessed by everyone – within or outside the company. The administrator can determine which files certain employees can see. There are also controls on who can add, edit, delete and share files too.

Share files outside the company – securely and simply

Sometimes businesses need to send specific files to partners and colleagues. Ecofiling makes this easier than ever with a special method of allowing people to download just the right file, and only that file. Account holders decide who sees what. The other files are safely hidden, using the same security technology as internet banking.

Designed to grow

Ecofiling can handle an almost unlimited amount of digital content. A normal filing cabinet would burst at the seams and a server would be messy and disorganized. But this is where Ecofiling stands alone; the unique filing and searching techniques make it easy to find the right document quickly, no matter how many files and documents are stored.

Personalized to reflect the company's brand

It's important to reflect a consistent corporate image these days, and Ecofiling is equal to the task. Account holders can add the company logo and change colors to reflect the corporate livery. Every aspect of Ecofiling can be customized so employees and partners only ever see the right image.

More than just a filing cabinet

A traditional filing cabinet is basically a box with drawers, with files sorted A-Z. Ecofiling is much more: there are brilliant sort and search techniques, categories and even "favorites." Multiple level filing means the Penske file can be divided into finance, artwork and whatever else you might need.

The "Dashboard" keeps it all together

Unlike a traditional filing cabinet, a server or even a shared c-drive, Ecofiling has a Dashboard that employees see every time they login using their unique username. The Dashboard is where the administrator can post latest news, list the most popular files and even update the company's Twitter post (if they want to!). Each Dashboard is tailored for each employee too – there's a list of the most recent files they have viewed and they can add files to a "favorites" list to find them even faster. It's all about speed, and productivity.